

Alicante, March 2010
MEDINNOALL KICK-OFF MEETING AND STUDY VISIT: AGENDA

MONDAY, 22 MARCH 2010 – SESSION 1: KICK OFF MEETING

Venue: Salón de Actos, Escuela Politécnica Superior I

- 08:15 Pick up at Hotel NH Cristal (bus). *Maria and Marielos will meet you at the Hotel reception*
- 08:45 Administrative issues: collecting travel documents. ***Please, bring your passport***
- 09:30 Welcome:
- Mr. Ignacio Jiménez Raneda, President of the University of Alicante
- Mr. Carlos Mazón, Director of the Alicante Chamber of Commerce
- 10:00 Welcome to the project and meeting's agenda
Mr. Roberto Escarré Urueña, Director of the International Project Management Office, UA
- 10:15 Project Presentation and Workplan for the first Year
Ms. María Barluenga, MEDINNOALL Technical Coordinator, International Project Management Office, UA
- 11:00 *Coffee break*
- 11:15 Administrative and Financial Issues of TEMPUS projects.
Mr. Roberto Escarré Urueña, Director of the International Project Management Office, UA
Ms. Marielos Chávez, MEDINNOALL Administrative Coordinator, International Project Management Office, UA
- 12:00 Payment of per diems. Visit to the bank to cash checks. ***Please, bring your passport.***
- 13:30 *Lunch*
- 15:00 Presentation of MEDINNOALL partners (EU, Algeria and Egypt)
- 17:15 Return to Alicante city centre by bus (Hotel)

ACCESS TO VENUE'S WIRELESS SERVICE:

Wireless network id: MEDINNOALL

WEP access code: 222BB666AA999AA321EE333CBA

TUESDAY, 23 MARCH 2010 – SESSION 2: STUDY VISIT

Venue: Salón de Actos, Escuela Politécnica Superior I

- 08:30 Pick up at Hotel NH Cristal (bus). *Marielos will meet you at the Hotel reception*
- 09:15 Presentation: Technology Transfer at the University of Alicante
Ms. Sofia Oliveira Pires, Technology Transfer Office, UA
- 10:00 Presentation: IP Management at Universities
Ms. Alicia Blaya, Senior Legal Advisor, Coordinator of the IPR-Helpdesk, UA
- 10:45 Presentation: Entrepreneurship Support Services at the University of Alicante
Ms. Rosa Torres, Head of University Employment Services, UA
- 11:30 *Coffee break*
- 12:00 Presentation: Spin-off Companies and Alicante Science Park
Mr. Roberto Escarré Urueña, Director of the International Project Management Office, UA
- 12:30 Presentation of MEDINNOALL partners (Morocco, Tunisia and UA)
- 14:30 Return to Alicante city centre by bus (Hotel)

WEDNESDAY, 24 MARCH 2010 – SESSION 3: STUDY VISIT

- 08:45 Pick up at Hotel NH Cristal (bus)
- 10:00 Visit to CDT (Tourism Development Office), Benidorm
- 11:30 Reception at Benidorm Town Hall
- 12:45 Visit to INVAT.TUR (Valencian Institute of Tourism Technologies), Benidorm
- 14:00 Return to Alicante city centre by bus (Hotel).

THURSDAY, 25 MARCH 2010 – SESSION 4: STUDY VISIT

- 08:30 Pick up at Hotel NH Cristal. Walk to Alicante Chamber of Commerce (C/ Cervantes, 3)
- 09:00 Seminar: University-Enterprise Collaboration in the Innovation Culture
- Welcome: Mr. Carlos Mazón, Director of the Alicante Chamber of Commerce
 - Panel of Experts:
 - Mr. Iñigo Gorostizaga, Innovation Services, Alicante Chamber of Commerce
 - Mr. Iván Roselló, Technology Transfer Office, University of Alicante
 - Mr. Xavier Gisbert, Manager of Quality Management Solutions, SL.
- 10:30 *Coffee break*
- 11:00 Departure (by bus) to Elche Industrial Park
- 11:30 Alicante Chamber of Commerce Office in Elche
- Welcome and guided tour of the Office and Business Incubator: Mr. Santiago Bricubersa, Head of the Alicante Chamber of Commerce Delegation in Elche
 - Methodology of Business Incubator
- 12:30 Visit to Pikolinos Intercontinental S.A. Enterprise, Elche
- 14:00 *Lunch*
- 16:00 Guided Tour of the City of Elche
- 18:00 Return to Alicante city centre by bus (Hotel).

FRIDAY, 26 MARCH 2010 – SESSION 5: STUDY VISIT

- 08:30 Pick up at Hotel NH Cristal (bus).
- 09:15 Visit to Proalimint Jesús Navarro S.A. Enterprise, Novelda
- 11:30 MEDINNOALL consortium meeting at Gómez Tortosa Cultural Center, Novelda
- 13:30 Return to Alicante city centre by bus (Hotel).
- 18:45 Pick up at Hotel NH Cristal (bus).
- 19:00 *Visit to the Castle of Santa Bárbara and Farewell Dinner*
- 21:30 Return to Alicante city centre by bus (Hotel).