

AGENDA

2.3 – 2nd Training Module: Technology Transfer and Entrepreneurship

8-10 March 2011

Venue: Sidi Mohammed Ben Abdellah University, Fes, Morocco

TUESDAY, 8 MARCH 2011 – TECHNOLOGY TRANSFER AND INTELLECTUAL PROPERTY

- 09:00** **Welcome speech**
Mr. Esserrhini Farissi, Sidi Mohammed Ben Abdellah University President
Mr. Abdessalam El Khanchoufi, Moroccan National Coordinator
- 09:15** **MEDINNOALL Project update**
Nizar Ayadi, University of Alicante
- 09:45** **Presentation of the Training Module objectives and agenda**
Ms. Marielos Chávez, University of Alicante
- 10:30** Coffee break
- 11:00** **Session 1: PC Institutions profile and Technology Transfer Offices**
Mr. Mark Anderson and Ms. Davena Rankin, Glasgow Caledonian University
- 13:30** Lunch
- 14:30** **Session 2: IP Moroccan Office (OMPIC)**
Nour-eddine Boukharouaa, Office of the Moroccan Intellectual Property (OMPIC)
- 15:30** **Session 3: Technology Transfer Offices**
Mr. Mark Anderson and Ms. Davena Rankin, Glasgow Caledonian University
- 16:30** **Session 4: IP Situation at British Universities**
Davena Rankin, Glasgow Caledonian University
- 17:00** Departure to the hotel

WEDNESDAY, 9 MARCH 2011 - ENTREPRENEURSHIP SUPPORT AND TECHNOLOGY TRANSFER

- 09:00** **Session 5: Implementing and managing entrepreneurship support**
Malek Bouhaouala –Expert
- 10:00** **Session 6: Models of university entrepreneurship support measures**
Malek Bouhaouala –Expert
- 11:00** **Session 7: Partnering and Promotion of Entrepreneurship a practical model in a mining region of Morocco**
Abderhman Arafan-Expert
- 11:30** **Practical work: Technology Transfer and Creation of business plans and commercial opportunity appraisal**
Mr. Mark Anderson and Ms. Davena Rankin, Glasgow Caledonian University
- 13:00** Lunch
- 14:00** **Practical work: Technology Transfer and Creation of business plans and commercial opportunity appraisal**
Mr. Mark Anderson and Ms. Davena Rankin, Glasgow Caledonian University
- 16:00** **Conclusions and next MEDINNOALL Project activities**
Mr. Nizar Ayadi, University of Alicante, ES
- 16:30** **Evaluation of the Training Module**
- 17:00** **Administrative paperwork** (Bring originals and travel documents)
Ms. Marielos Chávez, University of Alicante
- 17:30** Departure to the hotel

THURSDAY, 10 MARCH 2011 - BUSINESS PLANS AND COMMERCIAL OPPORTUNITY APPRAISAL

- 08:00** Departure to Taounat
- 10:00** Visit to the National Institute of Medicinal and Aromatic Plants
- 12:30** Lunch
- 13:30** Departure to Fez
- 15:30** Visit Medina of Fez
- 18:00** Departure to the hotel