

MEDINNOALL CONSORTIUM

Project Partner Universities

- University of Alicante (Project Coordinator)(Spain)
- Glasgow Caledonian University (United Kingdom)
- University of Evry-Val d'Essonne (France)
- Saarland University (Germany)
- École Normale Supérieure d'Enseignement Technologique d'Oran (Algeria)
- University of Mostaganem (Algeria)
- University Dr. Tahar Moulay of Saida (Algeria)
- University of Helwan (Egypt)
- Alexandria University (Egypt)
- South Valley University (Egypt)
- Sidi Mohammed Ben Abdellah University (Morocco)
- University Cadi Ayyad (Morocco)
- University Mohammed V Souissi (Morocco)
- Higher Institute of Technological Studies of Sousse (Tunisia)
- Higher Institute of Technology of Zaghuan (Tunisia)
- Higher Institute of Technology of Jendouba (Tunisia)

Project Partner Business Associations

- Alicante Chamber of Commerce (Spain)
- Oran Chamber of Commerce and Industry (Algeria)
- Federation of Egyptian Chambers of Commerce (Egypt)
- Confédération Générale des Entreprises du Maroc- Union Régionale du Centre Nord (Morocco)
- Fédération Nationale de la Mécanique (Tunisia)

Project Associates

- Supreme Council of Egyptian Universities
- Ministry of Education of Morocco
- Ministry of Higher Education, Scientific Research and Technology of Tunisia



Mediterranean Innovation Alliance

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"This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein."



MEDINNOALL OBJECTIVES

The MEDINNOALL project aims at **promoting innovative thinking into the Higher Education Institutions of Algeria, Egypt, Morocco and Tunisia** and to enhance universities' ability for **encouraging and conducting collaboration** with their economic environments. The project seeks to motivate regional actors, to foster the culture of innovation and to spread best practices for better economic development. In this context, the project promotes the convergence with the European Higher education policies, by addressing the objectives of the Bologna and Lisbon processes, where **enhancing universities' contribution to the national and regional economic and innovation performance** is a key issue.

The **specific objectives** of the project are:

- To establish a Mediterranean Alliance for the promotion of Knowledge Transfer and Innovation.
- To create 12 Excellence Centres for Knowledge Transfer at 12 North African higher education institutions.
- To equip the North-African Universities with knowledge and methodologies for the development and implementation of Technology and Innovation Audits for regional enterprises.

MEDINNOALL EXPECTED RESULTS

As a result of the MEDINNOALL project, the following innovative elements will be implemented:

- Institutional Implementation of 12 Excellence centres in Knowledge Transfer at 12 North African higher education institutions in Algeria, Egypt, Morocco and Tunisia for the support of University-Enterprise cooperation.
- Creation of a cadre of Knowledge Transfer professionals with sufficient administrative, managerial and operational knowledge to support Knowledge Transfer processes among universities and enterprises.
- Development of knowledge, resources and services for the continuous mapping and analysis of the technological potential, research capacities and generation of technological learning processes within universities and their regional economic environments.
- Development of strategies and instruments for a continuous promotion of innovation and entrepreneurship within universities communities and increase of visibility and knowledge about research and technological capacities within the universities and their outside world.
- Implementation of a platform for a supra-national exchange of best-practices, political and economic lobbying concerning Knowledge Transfer and Innovation support in the region able to contribute to the creation of the Euro-Mediterranean Innovation Space.

MEDINNOALL ACTIVITIES

The project aims to attain its objectives by implementing the following main activities:

• Mediterranean Alliance on Knowledge Transfer and Innovation:

- Revision of best-practices and analysis of partner universities needs in the strategic implementation of the Knowledge Transfer structures.
- Development and publication of two strategic guides for the promotion of an innovation culture within enterprises and universities.
- National network conferences and innovation fora organized by partner country universities.

• Cadre of Knowledge Transfer professionals:

- Identification of the staff for the management and administration of the planned Knowledge Transfer Centres, and identification of business link advisors of the partner business associations to act as contact points for the universities.
- Four targeted training modules on innovation, knowledge transfer, university-industry cooperation and technology audits, with a training of the trainers approach.
- Practical training of Knowledge Transfer professionals from partner country universities in EU universities.

• Excellence Centres in Knowledge Transfer:

- Purchase and instalment of infrastructure of the Knowledge Transfer Centres.
- Development of the Centres' webpages and data bases with information on universities' research capacities and lists with enterprises' contacts.

• Technology and Innovation Audits:

- Creation of institutional technology maps.
- Implementation of assisted Innovation Diagnosis among enterprises.
- Development of Innovation Support Plans.

• Innovation Culture Promotion and Dissemination :

- Series of informational seminars targeting universities students and academics in each partner country university.
- Series of regional information and innovation events for enterprises and local businesses.
- Final conference to promote the Mediterranean Innovation Alliance.

